Personalized Learning is Maximizing Opportunity for Every Student

Parents and teachers want to make school more engaging for all kids. Parents also know that new and different approaches may work better than what was done when they were in school. Parents and teachers are very concerned that students are not learning the knowledge and skills they need in the real world.

Parents and teachers agreed that what worked when they were in school is not enough.

Parents

Teachers

79%

86%

Parents and teachers are very concerned that students are not learning the knowledge and skills they need in the real world.

Personalized learning is gaining enthusiasm from students, teachers, and parents as a way to boost student engagement and achievement.

In schools that are working to personalize learning, teachers, school staff, and other adults in these communities work to:

- Prioritize trusting and caring relationships
- Understand each student’s strengths, interests, and needs
- Connect students’ interests to real-world learning opportunities
- Target instruction and resources to help students progress at their own pace
- Equip teachers and students with technology and data to enhance learning and assess student progress
- Create flexible learning environments

Early evidence suggests that students in personalized learning environments show improvement in math and reading scores.¹

<table>
<thead>
<tr>
<th>Quintile</th>
<th>Percentile-Point Gain in Math Scores</th>
<th>Percentile-Point Gain in Reading Scores</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Quintile</td>
<td>11%</td>
<td>8%</td>
</tr>
<tr>
<td>Second Quintile</td>
<td>8%</td>
<td>6%</td>
</tr>
<tr>
<td>Third Quintile</td>
<td>10%</td>
<td>7%</td>
</tr>
<tr>
<td>Fourth Quintile</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>Bottom Quintile</td>
<td>4%</td>
<td>7%</td>
</tr>
</tbody>
</table>

Personalized learning works for students at achievement levels, including low-achieving students.

And teachers love it!

Teachers say that using student-centered methods has changed how they think about personalized learning for the better.

79%

49%

28%

Teachers are very concerned that schools’ one-size-fits-all approach is shortchanging students.

Parents 71%

Teachers 77%

Parents and teachers are very concerned that students are not learning the knowledge and skills they need in the real world.

Learn more about personalized learning at all4ed.org/issues/personalized-learning


Source: December 2015 Communications Online Survey of 750 underserved parents (MoE +/-3.6%) and 350 teachers of underserved students (MoE +/-5.2%), performed by Widmeyer Communications on behalf of the Alliance for Excellent Education.