



The PARCC Assessments: Educator Engagement

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Educator Leader Cadres: Goals

Educator Leader Cadres

- Act as a major arm of states' transition and implementation plans
- Become a network of in-state experts on the CCSS and PARCC
- Be state and peer leaders around CCSS and PARCC implementation
- Build and expand the number of other educators who understand and take action and ownership for implementing the CCSS and PARCC Assessments



Purpose of the ELCs

- **Goal:** To create high-quality, capacity-building content and experiences that lead to an ever-growing number of effective CCSS and PARCC implementation leaders in PARCC states.
- PARCC contracted with National Math & Science Initiative/Laying the Foundation to provide support to Educator Leader Cadres through 2014
- ELC members will meet with teams from other states twice a year and come together regularly through online modules and webinars



Educator Leader Cadre Roles

- **Distributors/Messengers/Ambassadors**
 - ELC members are well positioned to spread messages and materials on behalf of the state, serve as a feedback channel for how work is unfolding and materials are being used.
- **Strategic Thought Partners**
 - ELC members are well positioned to provide advice on state implementation plans and on how best to communicate information to the field: who, what, when, where and how.
- **Content Partners**
 - ELC members can be called on to play the role of either developer or reviewer of existing or new communications materials to make sure messages will be clear to the intended audiences.
- **Engagement Leaders**
 - ELC members are ideal for building capacity among colleagues, who can then spread professional development further across the state (think “oil slick on water”).



Launching the ELCs

First meetings held in summer 2012 for more than 600 educators from the 23 PARCC states

- ELC members worked together as state teams and with other educators in their disciplines to dive deeply into the CCSS and PARCC assessment design and brought home tools to share what they learned with colleagues
- State ELC teams developed action plans for their work as communicators, strategic thought partners, content partners and engagement leaders for their states



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